

The 2024 High-Performance Shipping Audit

A Checklist Guide to Maintaining an Advanced Shipping System

At EasyPost, we partner with thousands of shippers worldwide, including some of the world's most renowned retailers. Leveraging our experience with diverse shipping challenges, we've crafted a comprehensive checklist to guide companies toward refining their operations into robust, high-performance systems that efficiently scale and reduce costs.

Assess Current Shipping Capabilities

- ☐ Evaluate existing infrastructure and performance:
 - ☐ Inventory management
 - ☐ Order processing
 - ☐ Warehouse SLAs
 - ☐ Other existing technologies
- ☐ Identify pain points and areas for improvement.

Set Strategic Shipping Goals

- ☐ Define targets for volume, speed, and efficiency.
- ☐ Plan for integration depth and system scalability.

Partner With an Enterprise Shipping Platform Backed by Gold Standard Partnerships

- ☐ Partner with a shipment platform that offers top-tier partnerships.

Implement a High-Performance Shipping Engine

- ☐ Handle 5k to 500k+ shipments per hour.
- ☐ Enable sub-second processing per shipment for peak efficiency.
- ☐ Use an architecture that enables rapid scaling and integration, such as containers.
- ☐ Continuously optimize performance to keep things running at peak efficiency.
- ☐ Keep systems up to date with shipping regulations and technology.
- ☐ Ensure compliance with global shipping standards.
- ☐ Secure 99.99% uptime during peak season.

Seamlessly Integrate Systems

- Integrate a high-performance shipping engine with your ERP, WMS, OMS, and shopping cart.
- Maintain continuity in existing workflows.

Customize Business Rules

- Apply configurable tools for rate shopping and routing.
- Set compliance and automation protocols.

Activate Self-Serve Features

- Leverage low/no-code features for system modifications to decrease support needs and scaling costs.
- Empower teams with scalable, on-demand adjustments.

Optimize Logistics With Multi-Carrier Access

- Connect with a broad range of global carriers.
- Manage logistics and costs effectively.

Integrate Load Planning Technology

- Implement optimal packaging and cartonization options to minimize dunnage and eliminate unnecessary dimensional fees.
- Automate complex mixed-case palletization with automated load plans.
- Use load planning software that caters to the dynamic needs of your warehouse to increase packing accuracy and reduce costs.

Establish a Continuous Support Framework

- Ensure that you have industry-leading customer support from your enterprise shipping platform to handle any operational issues immediately:
 - Dedicated customer success manager
 - 24/7/365 dedicated technical support teams
 - Industry-leading engineering talent for custom needs and advanced troubleshooting
- Receive timely support ticket response.

Leverage Advanced Analytics Across Your Entire Supply Chain

- ❑ Track shipments from origin to delivery with high accuracy to evaluate carrier performance and optimize future routing decisions.
- ❑ Manage orders across all sales channels for a unified customer experience with real-time inventory and order statuses.
- ❑ Optimize labor utilization by streamlining warehouse operations from inventory management to order fulfillment.
- ❑ Enhance decision-making with near-real-time data to drive strategic business actions.

Monitor and Evaluate System Performance

- ❑ Regularly review system efficiency and user feedback.
- ❑ Adjust operations based on performance metrics.

Expand and Scale Operations

- ❑ Continually evaluate ways to leverage self-serve features and top-tier engineering support to scale operations.
- ❑ Leverage system capacity to meet growing business demands.

Refine Based on User Feedback

- ❑ Continuously improve shipping experiences.
- ❑ Use feedback to guide system enhancements.

Enhance Security Measures

- ❑ Regularly review and update security protocols.
- ❑ Ensure global compliance and safeguard operations.

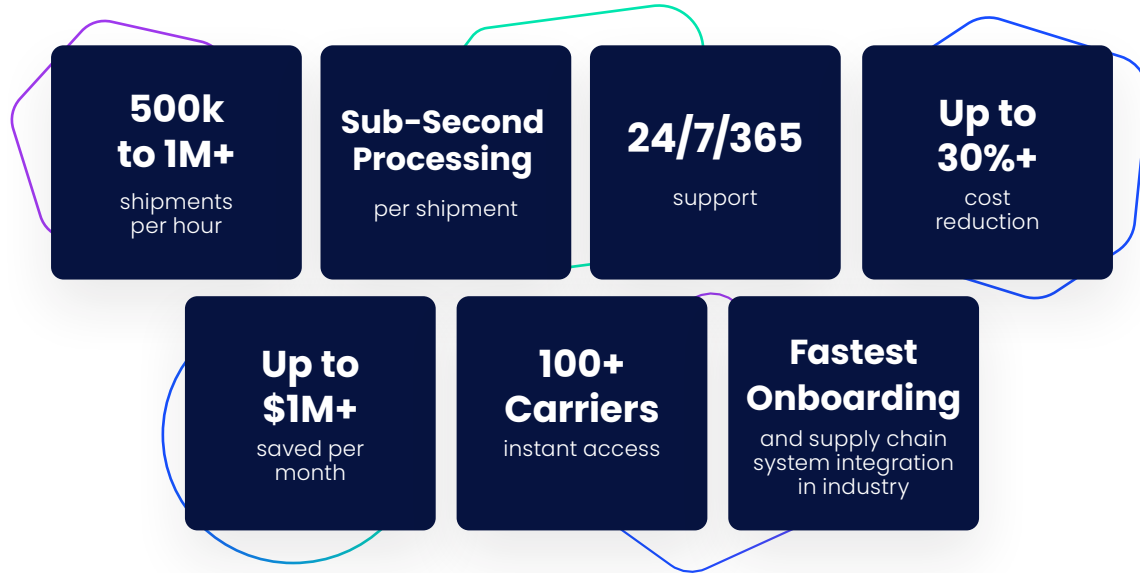
This guide will transform your existing shipping operations into a streamlined, high-performance system.

From thorough initial audits to full-scale operational execution, each stage is designed to maximize your efficiency, cost-effectiveness, scalability, and reliability.

Introducing EasyPost Enterprise

Designed for high-growth shippers with complex needs, EasyPost Enterprise will simplify your operations with an advanced shipping engine, configurable business rules, a self-serve platform, parcel visibility, and unparalleled 24/7/365 support. You'll also enjoy performance insights that are cutting costs by up to \$1M per month for leading brands.

High-Performance Shipping Defined:



Big Brand Impact



EasyPost Enterprise has been a dream to work with."

Fenix Outdoor
reduced costs by 30%



Integrated **2,500+ stores** within two weeks, managing a **600% increase** in daily volume effortlessly.

Leading Brands Combine EasyPost Enterprise With Our Other Solutions



Automate your cartonization to improve fill rates up to 83% and increase revenue per carton up to 15% with the preferred choice among the Fortune 1000.



Unlock the power of your data and save up to \$1M per month with real-time insights that elevate performance across your entire supply chain.



Benefit from expert operational assessments and strategic recommendations tailored to elevate your shipping strategy.



Unlock faster, more efficient shipping.

Learn more at EasyPost.com/enterprise or email us at sales@easypost.com.