



SOLVE YOUR PEAK SEASON SHIPPING CHALLENGES

Peak season can be overwhelming, but it doesn't have to be. Summit's Transportation Optimization offering provides the insights and tools you need to tackle common shipping challenges head on.


Challenge: Rising transportation costs

 **Solution:** Transportation Optimization Overview—Keep your transportation costs down by shipping from the right DC.


Challenge: Uncertainty about your carrier mix

 **Solution:** Alternate Carrier Analysis—Generate savings by assessing your default carrier mix.


Challenge: Balancing service levels and costs

 **Solution:** Service/Cost Assessment—Control costs and enhance customer service by optimizing service levels and reducing accessorial expenses.

Challenge: High packaging and dimensional charges

 **Solution:** Packaging and Dimensional Weight Assessment—Optimize your packaging to reduce expenses and carrier dimensional charges.

Challenge: Lack of data visibility

 **Solution:** Visibility and Analytics—Access dashboards to see the measurable outcomes of your transportation processes.

TRANSPORTATION OPTIMIZATION APPROACH



Preparation

Gather data, set expectations, and identify stakeholders.



Strategic Alignment

Set goals and define scope.



Data Analysis

Analyze current transportation data and identify opportunities.



In Depth Audit

Identify opportunities to optimize your transportation strategy.

WHY CHOOSE SUMMIT?

The Summit Advisory Team are former omnichannel leaders, experienced in decision making with a solutions-oriented mindset. With decades of combined experience in supply chain and transportation, as well as best-in-class partnerships, EasyPost strongly endorses the Summit team as a partner that can deliver top-notch support and service. The team's analyses are conducted by the transportation engineering group within Summit, which boasts decades of carrier and transportation consulting experience.